

Delphi Logo's Refresh and Redsign

We currently have 4 logo's for the 3 business divisions and the overall group design

- Delphi Account Group – Blue [example below] **To be called 'Delphi Accounting'**
- Delphi Mortgage Broking [Green] **To be called 'Delphi Finance'**
- Delphi Wealth Management [Orange] **To be called 'Delphi Wealth'**
- Delphi Business Group [Purple] **No Change to Name**

Currently our logo is as follows; Delphi Accounting Group

The Design is of the Oracle of Delphi, Greek Myth [see delphiaccountinggroup.com.au] for history of delphi and idea of the look

This design is of the Delphic Oracle in Greece from arial view, looking at it from above



I am Generally Happy with the logo but open to ideas.

I am generally happy with the colours

I thinking of refreshing the design in line with the name changes and wanted to simplify the look. We do not need *your trusted business advisors* on the bottom.

So I am thinking of the logo, such as the blue Delphi with simply the work **accounting** after it.



And a similar look for the Green ' Delphi Finance' and the Orange ' Delphi Wealth '

Happy to discuss over Microsoft teams or zoom